STRATEGIC CAMPAIGN CALENDAR

MONTH:

PROFIT CENTER
OPPORTUNITY TO:
- Change Pace/
  Management Expectations
- Consider Future Escalation
- Involve Workers
- Engage Broader Community

GROWTH PLAN
OPPORTUNITY TO:
- Change Pace/
  Management Expectations
- Consider Future Escalation
- Involve Workers
- Engage Broader Community

DECISION MAKERS
OPPORTUNITY TO:
- Change Pace/
  Management Expectations
- Consider Future Escalation
- Involve Workers
- Engage Broader Community

KEY RELATIONSHIPS
OPPORTUNITY TO:
- Change Pace/
  Management Expectations
- Consider Future Escalation
- Involve Workers
- Engage Broader Community

WORKERS/UNION
OPPORTUNITY TO:
- Keep Members Informed/Involved
- Develop Leaders
- Build Union Capacity

Developed by Tom Juravich with design assistance by Fred Zinn and Art Torres.

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